



THE PASSIVE INCOME UTILITY TOKEN

The following is a detailed explanation and argument for why *Bundl* is a revolutionary project in the crypto space, unlike anything we have seen in the market thus far.

THE \$BUNDL COMMUNITY

We want to start by emphasizing the community. As the coin market becomes hyper inflated with competitors, it is of great importance to keep a competitive edge against upcomers in the market.

Our greatest asset is and always will be the community and support garnered from the social economics of the token and project.

WHAT IS Bundl.me

http://Bundl.me is a micro website builder that lets anyone with internet access create a free website in seconds. *Bundl* allows you to customize your page with a multitude of layouts and font/theming options.

Further, you can even connect your Crypto wallet and the software will automatically parse multiple blockchain networks for NFTs owned by your address to display them in a gallery format on your web page.

The future of *Bundl* is limitless and bound only to imagination of the team behind the company and most importantly its community.

\$BUNDL TOKENOMICS

Bundl's smart contract was developed by engineers with a plethora of experience in the tech industry. The *Bundl's* smart contract is hosted on the Binance smart chain. We originally started under another token called 1BillionToken and it was a huge success, in the process we discovered major discrepancies with the contract and other mainstream alt-coin contracts and wanted to integrate 1BillionToken into *Bundl* to support in-app purchases.

We decided to use our engineering experience to pull off “Jee Kun Do” approach towards development of the token. To accomplish this, we researched solidity contracts of top performing coins and analyzed the tokenomics and communities that drove them to understand what key traits drove their success outside of marketing and network effect.

We recruited a seasoned veteran to comb over our smart contract. We ensure our contract encompasses efficiency, trust, and versatility.

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\$BUNDL TOKENOMICS

At the core of our token, there are four main factors to consider.

Think of these four as the genetic makeup of our token.

4% Reflection per transaction

2% Burn rate per transaction

4% Auto Liquidity per transaction

6% to Marketing per transaction

5 billion Token Daily Purchase Limit
(first week of launch, subject to change)

50,000,000 Daily Token Seller Limit
(increases by 50 million tokens every day, will hard cap at 2 billion Token limit daily)

20,000,000,000 Max Total Wallet Amount

Total Supply is 1 Trillion

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\$BUNDL TOKENOMICS

These factors are the quaternate values that give our utility token protection against whale sell offs, and are the reason investors will benefit from passive returns.

4% Reflection means, every transaction we take eight percent and redistribute it to all holders. **2% Burn** means our smart contract will send 2% of the coins purchased to a dead wallet so they are out of circulation, thereby increasing the coin's inherent value. **2% Auto Liquidity** allows us to place money in our liquidity pool so more trading volume can occur. **6% Marketing** allows for the deveoping team to maximize marketing of the token for the benefit of all holders. **.025% Total Supply Daily Purchase Limit** will prevent investors from negatively impacting price on fair launch (buyer limit will increase each day by .01% until daily transaction limit reaches 1% total and we will cap it at 1% from there on). **50,000,000 Max Seller Transaction Limits & 20,000,000,000 Max Token Wallet Amount** help deter whales from selling and impacting the market price of the coin. We also have a blacklist feature that will prevent bots from trading our token.

\$BUNDL MISSION

We aim to lower the barrier of entry to passive income.

It all started in 2019, when Noel Serrato founded the SAAS company *Bundl*, a landing micro-page builder with a mission to give influencers an opportunity to generate passive income through display ad revenue on their pages.

Fast forward to July 2020, *Bundl* had launched its beta testing for influencers and gained 50+ users to test. It was a success, but still had a long way to go before the software could provide influencers an opportunity at generating income.

Onward to January 2021, the company was slowly but steadily improving its feature sets and one day hit a paradigm shift. We thought of an opportunity for *Bundl* to incorporate crypto to its product suite. How? By providing users the ability to connect their wallets to display their NFT collections publicly on their pages (if they choose to).

As the year progressed it was now February 2021 and the NFT / Crypto world was proliferated by the influencer world. Tokenomics as we knew it had changed in the blink of an eye, with the average token being launched increased parabolically.

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\$BUNDL MISSION

Early April 2021 the term crypto currency was an outbreak on google trends and *Bundl* needed a competitive edge if we wanted to ensure a future of passive income for influencers. So the idea of an ICO for *Bundl* was brainstormed.

Mid April 2021 In a subtle showcase of serendipity, Michael Navarro and Man Bui called Noel regarding a meme coin idea they had wanted to create and launch. One idea lead to another and it was decided to create a new token called 1BillionToken, with plans for it to be later integrated with *Bundl* to help its mission with providing passive income. However, instead of just providing passive income to influencers, the mission is now inclusive to provide passive income to anyone in the world.

May 2021 Noel, Man Bui, and Michael Navarro launched their first token (1BillionToken). It was a huge success raising over 125k USD in volume within the first 24 hours of launching.

July 2021 Noel Serrato, Man Bui, and Michael Navarro have now launched a new and improved token called *Bundl Token*. With *Bundl's* new token, the sky is the limit for the mission to provide an equal opportunity of passive income to the world.

Note: Passive income is defined as wealth that is generated without having to put further work in to earn it. You can earn passive income while you sleep, while you're out with family/friends, and even while you are walking your dog.

\$BUNDL ROADMAP

Q2 2021

- Conceptualized *Bundl*
- Develop Website
- Launch Website
- Engineer BEP20 Token
- Expand Team
- Acquire part time graphic designer
- Partner with Marketing Firm
- Get listed on Pancake Swap
- List on coinsniper and other minor listing sites

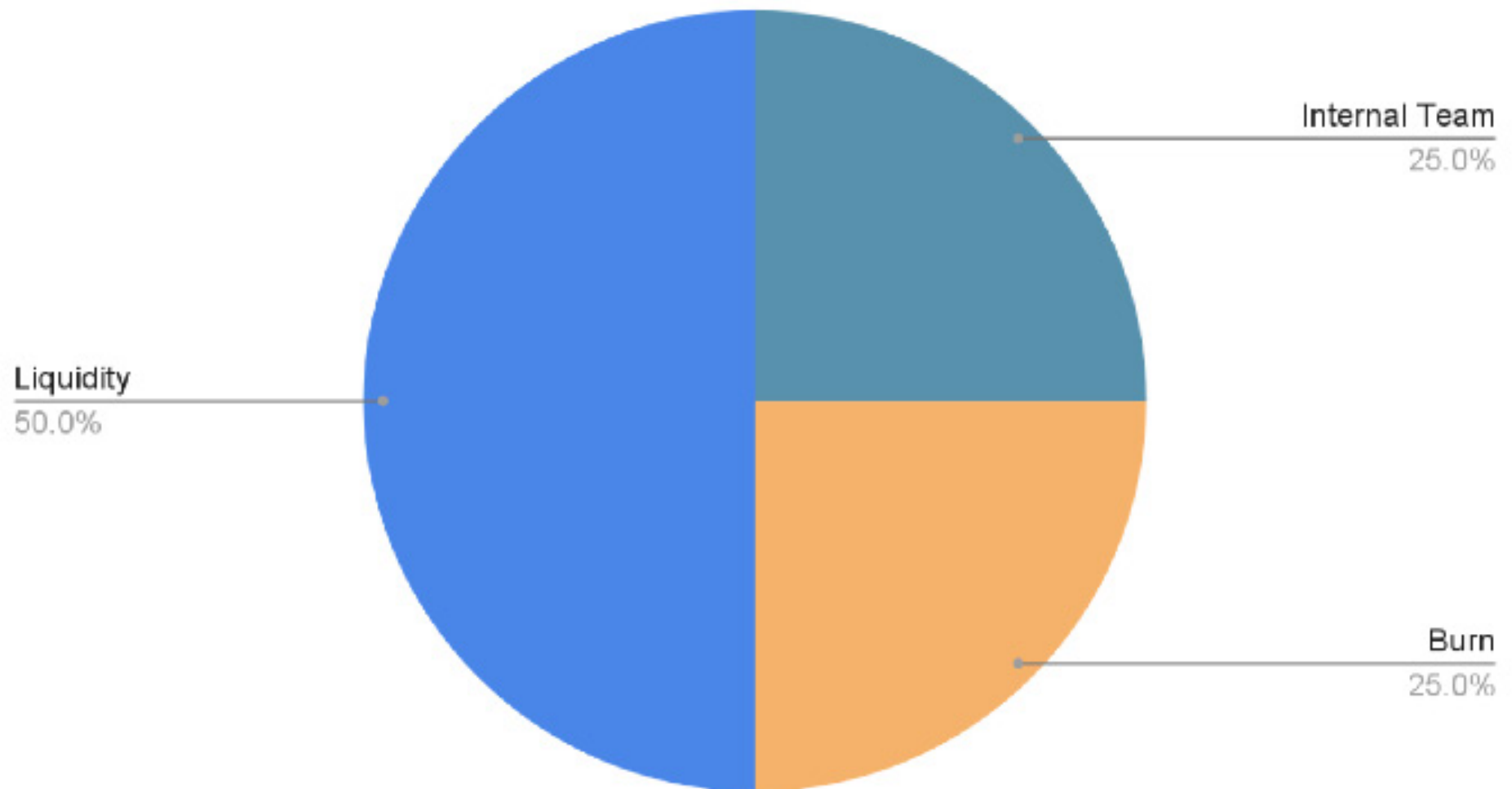
Q3 2021

- Listing on Coin Gecko
- Fair Launch *Bundl Token*
- Listing on Coin Market Cap
- Listing on Trust Wallet with logo
- Launch Social Media Marketing Campaign
- Acquire 2,500 holders +
- Community building
- <http://Bundl.me> NFT Integration

Q4 2021

- Launch *Bundl* NFT gallery integration
- Expand Team
- Execute Q3 Marketing Campaign
- Partner with billionaires
- Begin Charity Donations based on community polls
- Integrate *BundlToken* to *Bundl* Payment system
- Launch NFT marketplace on *Bundl*
- Launch 1Billion Merch Store
- Launch Blog for 1Billion
- Reach a 1 Billion Market Cap
- Launch Crypto Casino Game

TOKEN DISTRIBUTION



OUR TEAM



Noel Serrato
CEO/Co-Founder



Michael Navarro
Community Driver/Co-Founder



Man Bui
Marketing/Co-Founder